

# Superintendent's Strategic Advisory Council Notes

Thursday, June 29, 2017, 7 a.m. Community Resource Center – Port Gardner Room B

#### **Attendees:**

Council attendees: Tom Lane, Andy Buchan, Chris Adams, Kim Williams, Pam Hammond, Alice Choa, Ben Linder, Paul Pitre, and Wes Pringle

District attendees: Gary Cohn, Dana Riley Black, Peter Scott, Mike Gunn, and Pam Posey

### **Council purpose:**

To advise district leadership on long-term investments related to STEM and career and technical education (CTE) learning opportunities, with particular focus on high school STEM signature programs, and career connected learning (i.e., internships).

#### **Meeting structure:**

Council participants acquired an overview of Everett Public Schools by way of a briefing document sent prior to the council meeting, and a PowerPoint presentation at the onset of the meeting. Following the presentation, the council participants engaged in a group discussion framed by the following prompts:

- What do you find significant about the status of district priorities and performance?
- What are emerging and future trends that should influence investment in our schools, particularly as related to high school STEM signature programs and career connected learning (i.e., internships)?
- What partnerships and resources should the district consider when exploring emerging and future trends?

## **Discussion key points:**

Council participants suggest that K-12 graduates have the following capacities:

- Teamwork
  - Teamwork with colleagues (with particular emphasis on conflict resolution)
  - Teamwork with machines (particularly due to increasing abundance of technology across all sectors)
- Soft skills or 21st century skills including continuous learning, creativity, problem solving, strategic thinking and an entrepreneurial spirit
- · Care for, and connection to community issues

As Everett Public Schools considers how to enhance STEM-CTE program areas of focus (i.e., as related to emerging careers), council participants suggestions included:

- With abundance of machines and technology, career pathways of artificial intelligence, computer science, data analytics and planning, and software planning will be increasing across most every industry sector
- Contact market / financial investors to explore their perspectives of emerging careers
- Break down "artificial distinctions" between technical skills and academic skills as these are not mutually exclusive and can be complementary in students' postsecondary pursuits

*To better engage with industry, council participants suggested:* 

- Include "career preparedness" metrics as a component of Everett Public Schools metrics portfolio
- Better articulate the WIFM (What's In It For Me), with respect to how industry can connect to K-12
- Leverage existing training / education resources / buildings / programs and services